



Exploring Digital Communication: Language in Action

By Caroline Tagg

Taylor & Francis Ltd. Paperback. Book Condition: new. BRAND NEW, Exploring Digital Communication: Language in Action, Caroline Tagg, Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies or taking an introductory MA course, as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study. The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Exploring Digital Communication aims to discuss real-world issues pertaining to digital communication, and to explore how linguistic research addresses these challenges. The text is divided into three sections (Problems and practices; Interventions; and Theory), each of which is further divided into two subsections which reflect linguistic issues relating to digital communication. The author seeks to demystify any perceived divide between online and offline communication, arguing that issues raised in relation to digital communication throw light on language use and practices in general, and thus linguistic interventions in this...



READ ONLINE
[1.51 MB]

Reviews

This is basically the finest publication i actually have go through till now. We have read and i also am confident that i am going to likely to read through again once more in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Prof. Adell Lubowitz**

Completely essential read through ebook. This can be for all who statte there was not a well worth reading. You wont really feel monotony at at any time of your own time (that's what catalogs are for relating to if you request me).

-- **Maud Mitchell**